



**8th - NEWSLETTER
MODENA MOTORSPORT EXPOTECH
29th July 2011**

www.motorsportexpotech.it

CHRIS AYLETT CEO OF THE MIA AT MODENAFIERE



This year, which includes many new developments, the collaboration between ModenaFiere and The MIA - Motorsport Industry Association has been strengthened. As a result of this collaboration, Chris Aylett Ceo of MIA recently visited the capital of motor sports.

The day started with a meeting with the President of the Modena Emilia Romagna Italy Empowering Agency Erio Luigi Munari, to form the basis for the mission of the English buyers who will participate in the Motorsport ExpoTech next February 2 and 3, for the third consecutive year.

The day ended positively, with a work group formed by new important partners such as ACI/CSAI and AICA, in order to illustrate and discuss the new Motorsport 2012 event.

AIRP AND FEDERPNEUS

The number of **Associations sponsoring** Motorsport ExpoTech 2012 has grown in size and importance.

In this new edition of Motorsport ExpoTech, new influential partners confirm the B2B focus such as Airp (Italian Association of Tyre Retreaders) and FederPneus (National Association of Specialised Tyre Retailers), which will be added to the already announced partnership with AICA.

AVIATIONTECH WORKSHOP

The first topics that will be discussed at the new theme area of Motorsport Expotech have been already defined - "**Aviationtech**".

This focus area will include participation by **top organisations** involved in **technology, regulation, verification** and control of the **Italian Civil Aviation Sector** in addition to **aeronautical sporting federations** and **civil acrobatic teams**.

The covered topics include:

- Focus on sporting aviation in Italy and how the latest technological innovations for new injection engines are modifying the acrobatic flights in aerial events.

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