



**6th - NEWSLETTER
MODENA MOTORSPORT EXPOTECH
1st June 2011**

www.motorsportexpotech.it



**PREPARATIONS FOR
MOTORSPORT EXPOTECH
GET OFF TO A ROARING
START**

In preparation for the 4th Motorsport Expotech, the organisers' first official appearance met with great success and interest among the public.

For the first time, MET organiser ModenaFiere had a stand at **Autopromotec**, the international trade fair for the automotive industry and aftermarket at BolognaFiere. The space set up with **Modena Emilia Romagna Italy Empowering Agency**, an international promotional organisation operated by the Chamber of Commerce of Modena, hosted business meetings with Italian and international companies interested in meeting specialists, technicians, and buyers in the field in Modena in February.

A delegation of **20 operators from Argentina and Brazil** not only attended the trade fair but discovered the outstanding excellence of Emilia's automotive industry by viewing the private collections of Mario Righini and the Panini family and touring the Ferrari Museum as well as a sneak preview of the museum due to open in a few months' time in Enzo Ferrari's home in Modena.

The day concluded with a dinner featuring traditional local dishes.



**ACI/CSAI AT MOTORSPORT
EXPOTECH**

The agreement signed by ACI/CSAI has been received with widespread approval and appreciation.

One of the new features at the 2012 Motorsport Expotech will be the presence of ACI/CSAI, the Italian Motor Sports Commission of the Automobile Club of Italy, with both sponsorship and organisation of important events bringing **teams, trainers and operators** from all the championships to Modena for the two-day fair.

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For more information, contact **Administrative Services**
tel. +39 059 848380 segreteria@motorsportexpotech.it

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