February 2-3, 2012 • MODENAFIERE ITALY

MANDATORY FORM

NOTICE UNDER ARTICLE 13 OF LEGISLATIVE DECREE 196 dated 30/06/2003 (Privacy Code)

Space reserved for office personnel

Arrival date
Pavilion/area
Stands

Trade Fair Organizers:
ModenaFiere S.r.l.
Viale Virgilio, 58/b - 41123 Modena

Exhibition site:
Quartiere Fieristico ModenaFiere
Viale Virgilio, 70/90 - 41123 Modena
tel. 059 848380 - fax 059 848790

Dear Company ..... ,
ModenaFiere S.r.l. provides the following information in accordance with article 13 of the Italian Privacy Code:

1) GENERAL PURPOSES OF DATA PROCESSING

All personal data acquired and/or requested both prior to establishing the collaboration or business relationship and while the relationship is underway will be processed with the purpose of responding to your requests, fulfilling administrative and legal requirements, meeting contractual obligations, verifying the company ModenaFiere S.r.l.'s correct fulfilment of these obligations and permitting the best possible execution of the company's business activities **strictly in pursuit of its purpose**.
It is **mandatory to provide the personal data requested in points a), b) and c)** in order to set up and execute any agreement/contract/collaboration; therefore in the event of refusal to provide it, it will not be possible to set up any kind of relationship with the data subject.
For the purposes specified in points d), e), f), signing is instead optional.

2) PROCESSING METHODS

Data will be processed using methods and tools suitable for guaranteeing confidentiality and may be processed with electronic or automated tools (computers set up in a network that cannot be accessed by the public) and with non-automated methods (paper archives), both implemented with adequate security measures, such as customised passwords with exclusive access, personal identification codes and archive access control, as required and regulated by articles 31 through 36 inclusive of the **Code** and in compliance with article 11 of the **Code**.
When beginning or continuing a relationship, our company will not only process your personal data but may, if the information is provided by you or appears in documents you provide to us, become aware of data which the law defines as sensitive (data which may reveal racial or ethnic origin, religious, philosophical or other beliefs, political opinions, membership in parties, trade unions, religious, philosophical, political or trade union associations or organisations, or personal data which could reveal information on your health or sexuality). The company may only process this data with your prior written consent.

3) COMMUNICATION AND DISCLOSURE OF INFORMATION

The personal data you provide may be communicated and disclosed by our company:
a) only where permitted by law, for the purposes of compliance with administrative, accounting and/or fiscal requirements of the type identified in point 1);

❑ I give my consent Signature .....

b) only to external consultants of the company ModenaFiere S.r.l. providing fiscal and/or accounting services, for fulfilment of the requirements identified in point a);

❑ I give my consent Signature .....

c) to subsidiaries and/or affiliates, and/or of theBolognaFiere group to which ModenaFiere belongs, sales networks (agents, dealers, collaborators and/or distributors), subsuppliers and subcontractors involved in execution of the contractual or business relationship set up;

❑ I give my consent Signature .....

d) only with your specific consent, which may be revoked at any time, your personal data (not including sensitive data) may be included in ModenaFiere's lists for mailing of newsletters and informative, advertising and promotional materials regarding ModenaFiere S.r.l.'s business activities, also through third parties;

❑ I give my consent ❑ I do not give my consent Signature .....

e) only with your prior specific consent, which may be revoked at any time, your personal data (not including sensitive data) **may be disclosed by including it in the Internet site**....., through publication in the event catalogue and in advertisements in trade magazines and/or journals;

❑ I give my consent ❑ I do not give my consent Signature .....

f) only with your prior specific written consent, which may be revoked at any time, your personal data may be disclosed to companies working in the same field as **ModenaFiere S.r.l.**;

❑ I give my consent ❑ I do not give my consent Signature .....

In no case may your data be transferred outside the country.

4) THE DATA SUBJECT'S RIGHTS

The data controller is **ModenaFiere S.r.l.**, in the person of its temporary legal representative, Mr. Paolo Fantuzzi, Viale Virgilio n. 58/B, (41123) Modena, tel. +39 059/848380, fax. +39 059/848790, info@modenafiere.it
You may contact the data controller to exercise your rights under articles 7, 8, 9 and 10 of the Privacy Code.

Place and date .....

Copy to be returned to:
MODENAFIERE SRL - viale Virgilio 58/b, 41123 Modena - tel. +39 059 848380 - fax +39 059 848790